

PRIVACY POLICY

1. Purpose

Emergence Growth South Africa ("the Company") is committed to protecting the privacy and Personal Information of all Data Subjects in accordance with the Protection of Personal Information Act, 4 of 2013 (POPIA).

This Privacy Policy outlines how Personal Information is collected, used, stored, shared and protected.

2. Scope

This Policy applies to all clients, customers, employees, suppliers, contractors and any third parties whose Personal Information is processed by the Company.

3. Definitions

Personal Information refers to any information relating to an identifiable natural or juristic person.

4. Collection Of Personal Information

The Company collects Personal Information:

- Directly from Data Subjects
- Through contracts, forms, and correspondence
- Through website usage and electronic communication

5. Purpose Of Processing

Personal Information is processed for:

- Service delivery and contract fulfilment
- Communication and relationship management
- Compliance with legal and regulatory requirements
- Internal administration and record keeping
- Marketing (where consent has been obtained)

6. Legal Basis for Processing

The Company processes Personal Information where:

- Consent has been obtained
- Processing is necessary for contractual obligations
- Processing is required by law
- Legitimate business interests apply

7. Disclosure Of Personal Information

Personal Information may be shared with:

- Service providers and operators under contract
- Regulatory authorities and government bodies

- Professional advisors

8. Data Subject Rights

Data Subjects have the right to:

- Access their Personal Information
- Request correction or deletion
- Object to processing
- Withdraw consent
- Lodge a complaint with the Information Regulator

9. Information Security

The Company implements appropriate technical and organisational measures to protect Personal Information.

10. Data Retention

Personal Information is retained only as long as necessary and is securely destroyed thereafter.

11. Cross-Border Transfers

Personal Information will not be transferred outside South Africa unless adequate protection measures are in place or consent has been obtained.

12. Data Breaches

Any data breach will be managed in accordance with the Company's Data Breach Policy.

13. Information Officer

Name: Kirsten Smythe

Email: info@emergencegrowth.com

Updates To This Policy

The Company reserves the right to amend this Policy at any time to ensure ongoing compliance with applicable legislation and best practices.